



# SUSTAINABLY responsible

## RETHINK, REFILL, REUSE

LUMOCOLOR® MARKERS AND MARKER PENS & TEXTSURFER HIGHLIGHTERS ARE NOW *refillable*

### Lumocolor® leaves a green mark



### Lumocolor® treats whiteboards and the environment well



### Lumocolor® permanently sustainable



### Textsurfer highlights the friendliness to nature



## Refill stations

**REFILL** your markers and highlighters and avoid sending them to landfill.

**ECO FRIENDLY**



### GREEN news

- Plastic packaging to be eliminated by the end of 2025
- All cardboard boxes made from +80% recycled material by end-2022
- All STAEDTLER plastic 'stand-up' wallets now made from minimum of 75% rPET
- All PVC boxes to move to PP by 2024
- Lumocolor markers (pen barrels) made from +97% recycled plastic by end-2023
- Fineliner, other markers & highlighters made from +97% recycled plastic by end-2025

60% of the consumers want NON-PLASTIC PACKAGING OPTIONS  
83% believe that cardboard packaging is more eco-friendly\*

61% of consumers say they're likely to switch to a brand that is more environmentally friendly\*

\*Source: GlobalWebIndex, March 2019, 1,589 internet users in the U.S., 2,244 internet users in the UK aged 16-64

To find out more or to place an order please contact our Customer Service Team on 04 473 2712

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